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ALPHA & OMEGA MOUNTED SECURITY PATROL CELEBRATES 20TH ANNIVERSARY IN BUSINESS

SOUTHLAKE, TEXAS. Alpha & Omega Mounted Security Patrol, the nation's largest private cavalry, celebrates its 20th anniversary in May. The company was incorporated as a security company in Texas in 1990 following its founding as a western entertainment company in 1985. From a humble beginning as an entertainment company providing horse drawn hayrides and Santa arrivals for shopping centers, the organization has evolved into one of the nation's most respected providers of public safety.

Frank Keller, founder and CEO, and his late father, a 40-year veteran of law enforcement, designed the first privately owned mounted patrol in the United States to provide security for shopping malls. Continued expansion took the company into security for arenas, amphitheatres, stadiums, concerts, festivals, Business Improvement Districts, and other mass gatherings. In 2000, Keller established Kel Executive Services (KES) to provide turn-key security planning and implementation for clients.

Today, the two companies serve the public interest by providing both highly visible deterrents to crime with the mounted patrols and sophisticated behind-the-scenes security via KES. The combined client roster includes the annual Bonnaroo Music and Camping Festival, The Woodlands Township, Coachella Music & Arts Festival, Stagecoach Country Music Festival, Virgin Festival by Virgin Mobile, PHISH music and camping festivals, World Cup Soccer, Woodstock '94, Super Bowl XXVIII in 2004, and amphitheatres throughout the country.